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First-ever “Digital Born Artist” Dondria appears on The Vincent Tucker Radio Show!

The YouTube Phenomenon is signed to Hip-Hop mogul Jermaine Dupri’s So So Def Records imprint.

DALLAS (April 8, 2010) - A day after debuting her first music video “You’re the One” on BET’s 106 and Park, YouTube Phenomenon-turned-So So Def Recording Artist Dondria will be on *The Vincent Tucker Radio Show* today as part of the program’s “On Blast!” interview series. The syndicated online program is hosted by rising music & entertainment executive Vincent ‘Young Heartbreak’ Tucker.

From YouTube sensation to rising Icon, Dondria Nicole Fields has become the first-ever “Digital Born Artist”. Born in Oklahoma and raised in Texas, the singer/songwriter developed a following in 2006 that now spans to over 90K subscribers on her YouTube page, along with over 22 Million views. On today’s show, Dondria takes listeners of *The Vincent Tucker Radio Show* through her wild journey from growing up, gaining a following on YouTube to now becoming the Princess of hip hop mogul’s Jermaine Dupri’s So So Def Records imprint.

“You’re the One”, the lead single from Dondria’s upcoming debut album titled *Dondria vs. Phatffffat*, debuted at #100 on the Billboard Hot R&B /Hip-Hop songs and has peaked at #29. The song debuted on *The Vincent Tucker Radio Show* on November 26, 2009 and is currently still in the playlist.

To catch the airing of *The Vincent Tucker Radio Show* featuring So So Def Recordings’ own Dondria, please visit any of the following affiliate stations:

Today: HipHopSoulRadio.com - 12 p.m. EDT / 11 a.m. CDT
TrueFireRadio.net - 6:30 p.m. EDT / 5:30 p.m. CDT

Friday: DPSRadio.com - 5 p.m. EDT / 4 p.m. CDT
MagicHitzRadio.com - 7 p.m. EDT / 6 p.m. CDT

Sunday: StreetsD.com - 9 a.m. EDT / 8 a.m. CDT
MyHighlife.com - 10 a.m. EDT / 9 a.m. CDT

The podcast of the show will also be available at VincentTuckerRadioShow.Podomatic.com or TinyURL.com/Dondria1.

About Dondria

Dondria a.k.a. Phatffffat is a contemporary R&B singer who was discovered on YouTube by So So Def founder Jermaine Dupri. Born Dondria Nicole in Dover, OK, and raised in Texas, she began singing at a young age in her church choir. In 2007 she created a YouTube channel called Phatffffat to showcase her singing talent, and after building a sizable following online, she was contacted by Dupri, who flew her out to Atlanta and offered her a recording contract with So So Def/Island Def Jam. She made her recording debut in 2008 with the single “Can’t Stop,” produced by Dupri and co-written by Chrisette Michele. With her newest single “You’re The One” rising up the Billboard charts, her full-length album debut, titled *Dondria vs. Phatffffat*, is due out June 22, 2010. (www.MySpace.com/DondriaNicoleMusic)

About *The Vincent Tucker Radio Show*

Starring rising music & entertainment executive Vincent “Young Heartbreak” Tucker, Comedienne Myskenna, Yellostar, former basketball player Jonathan “JB” Bullock & Comedian Savel Rhines, *The Vincent Tucker Radio Show* includes music & entertainment primarily targeting the 18-34 demographic in the Urban Contemporary genre. In addition to running through the latest in music, news, entertainment & sports, the crew discusses topics that affect the hip-hop generation including politics, violence, racism, religion and more. Recognized as “standing in as a voice of the unknown and unheard,” *The Vincent Tucker Radio Show* has and will continue to showcase an urban music mix of unsigned artists on the cusp of superstardom to compliment music played on the program from major label artists. The critically acclaimed program began its 3rd season on September 3, 2009. (www.VincentTuckerRadioShow.com)

About Vincent “Young Heartbreak” Tucker

As “The Next American Feel Good Story in the Making,” Vincent “Young Heartbreak” Tucker can be described in three words: Charismatic, Focused and Ambitious. After one Google search, you’ll quickly agree that Mr. Tucker is one of the up and coming forces in the entertainment business today. In addition to being a rising music & entertainment executive, Vincent is a promoter, event host, radio personality, entrepreneur & philanthropist.

The real life story of Vincent “Young Heartbreak” Tucker is heartwarming and inspirational, making him a unique role model for at-risk youth everywhere. “Coming from the bottom,” Mr. Tucker’s story includes surviving a deadly house fire that claimed the lives of three (his two grandparents & 7-year-old sister), the premature deaths of childhood friends, dealing with his parents’ drug abuse and surviving their abandoning him at the age of thirteen. Instead of turning to the streets, Mr. Tucker has used the dark moments of his life to fuel his rise to the top of the music & entertainment industry.

Now as the founder of CWC Entertainment Group L.L.C., oversees one of the South’s emerging urban music entertainment companies, encompassing a broad range of businesses including recording, artist management, public relations, event promotions and CD duplication. In addition to hosting the online syndicated program, “The Vincent Tucker Radio Show,” Mr. Tucker completed a non-partisan voter registration campaign entitle Register To Speak Out!™, created to register 100,000 new young voters for the 2008 US Presidential election. Vincent’s media coverage includes FOX, ABC, the CW, The Dallas Morning News, The Dallas Observer, Pegasus News, North Dallas Gazette and more.

Mr. Tucker will also be making his film debut in the upcoming movie “The Bridge,” due out fall 2010 (via Red Joint Films). (www.VincentTucker.com)

SOURCE: www.VincentTuckerRadioShow.com

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