

**REGISTER
TO SPEAK OUT**

REGISTER. VOTE. SPEAK.

Voter Registration Campaign Press Kit

~ Established 2008 ~

"In 2004, the first Presidential election that I was eligible to vote in, I found myself surrounded by peers that didn't care to vote. We live in a democracy, we have a say in who runs this country and how its run. Why not be heard? You can't complain about our government if you didn't take the initiative to put people who support your views in place. So here's my attempt to fight half of the battle for you; I'll get you registered. You just have to make yourself heard at the polls."

-Vincent "Young Heartbreak" Tucker

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About *Register to Speak Out!*TM

Founded in 2008 by rising entertainer & philanthropist Vincent “Young Heartbreak” Tucker, *Register to Speak Out!*TM is a regional, non-partisan campaign created to educate, motivate and empower North Texans aged 18 to 30 that are eligible to vote in the United States presidential race.

As the United States was coming to the end of the eight year presidential run of George W. Bush, the 2008 presidential race was shaping up to be the most important election of our time. The 44 million 18-30-year-olds in the U.S. eligible to vote that year possessed the ability to seriously affect the outcome. In order to help spread this message to young potential voters in North Texas, the Register to Speak Out movement was been created.

Following other successful national non-partisan organizations like "Rock the Vote" & "Citizen Change", *Register to Speak Out!*TM increased youth voter participation in North Texas by using music and entertainment to make voting relevant. To meet our goal of registering new voters for the United States Presidential Elections, we coordinate voter registration drives, get-out-the-vote events and promote voter education efforts. We encourage young people to take advantage of their right to vote.

After helping to register thousands of new voters in 2008, the movement returns November 11, 2011 to help register new potential voters for the 2012 United States Presidential Race.

About RegistertoSpeakout.org

On our website, visitors can see:

- Links/resources are provided to read about the issues and where to vote.
- Register to Vote using a voting widget provided courtesy of Rockthevote.com.
- List of Prominent and/or rising business professionals that support *Register to Speak Out!*TM
- List of upcoming *Register to Speak Out!*TM and/or partner events.

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Meet the Founder

(For Interview Requests, please contact Jake via info2@registertospeakout.org)

Vincent “Young Heartbreak” Tucker - Biography



As one of the top 30 rising entertainers under 30, Vincent “Young Heartbreak” Tucker is one of the up-and-coming forces in the business today. In addition to being a music & entertainment executive, Vincent is a promoter, event host, radio personality, entrepreneur & philanthropist.

Touting a very heartwarming and inspirational real-life story, the “next American Feel Good Story in the making,” is a unique role model for at-risk youth everywhere. He’s survived a deadly house fire that claimed the lives of three (his grandparents & 7-year-old sister), premature deaths of childhood friends, dealing with his parents’ drug abuse and surviving their abandoning of him at the age of thirteen. Determined not to fall into the traps of his surroundings, Vincent used the dark moments of his life to fuel his rise to the top of the music & entertainment industry.

As the founder of CWC Entertainment Group L.L.C., Mr. Tucker now oversees one of the South’s emerging urban music entertainment companies, encompassing a broad range of businesses including recording, artist management, public relations, event promotions and CD duplication.

In addition to hosting the critically acclaimed syndicated radio program *The Vincent Tucker Radio Show*, Mr. Tucker manages a non-partisan voter registration campaign entitled *Register To Speak Out!*[™], created to register new young voters for the 2008 & 2012 US Presidential election. March 2011, Vincent became a Member of the Board of Directors for the North Texas Fresh, a minor league ABA professional basketball team based in Fort Worth, Texas.

Media coverage includes FOX, ABC, the CW, The Dallas Morning News, The Dallas Observer, Pegasus News, North Dallas Gazette and more. (www.VincentTucker.com)



Register To Speak Out!™ Campaign
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Urban music/entertainment executive Vincent “Young Heartbreak” Tucker launches new voter registration campaign Register To Speak Out!™

The regional campaign pledges to register 100,000 new voters for the November Presidential Election.

DALLAS, (May 27, 2008) – In an attempt to increase voter participation amongst youth in North Texas, Vincent “Young Heartbreak” Tucker is proud to present the *Register To Speak Out!™* campaign. A non-partisan effort, *Register To Speak Out!™* plans to help area youth understand their impact on democracy and encourage them to vote for the right candidate that represents them in the upcoming Presidential election.

Following other successful non-partisan organizations like Rock the Vote & Citizen Change, Register To Speak Out!™ will reach potential voting youth in North Texas by using music and entertainment to make voting relevant. Partnering with Charles “City” Gbadebo and CityStream Live Entertainment, *Register To Speak Out!™* will coordinate voter registration drives, get-out-the-vote events and voter education efforts to meet its goal of registering at least 100,000 new voters.

At the campaign’s official website, RegisterToSpeakOut.org, people can register to vote using the Rock the Vote online voter registration widget powered by CREDO Mobile. The site also provides links & resources to read about the issues, where to vote and supporters of the campaign. Some of the supporters include rising business, music & entertainment professionals like Vernon Hadnot (D210 TV), Cedric Lyons, Sr. (411 Sports & Entertainment), Shellye L. Williams (National Business Women Enterprise), Clyde Smith (ProHipHop Network) and Rock-T (Radio personality, KBFB-FM 97.9 Dallas-Fort Worth).

Considered a rising music/entertainment executive, Vincent “Young Heartbreak” Tucker is the founder of CWC Entertainment Group, LLC, based in Dallas, Texas. At the age of 24, he oversees one of the south’s emerging urban music entertainment companies, encompassing a broad range of businesses including recording, artist management, public relations, event promotions and CD Duplication. He’s currently an advisory board member for T.O.M.I. Magazine™ as well the host of The Vincent Tucker Radio Show, the #1 critically acclaimed show on the 360 D Online Radio Network (360DRadio.com)

“In 2004, the first Presidential election that I was eligible to vote in, I found myself surrounded by peers that didn’t care to vote,” Mr. Tucker stated. “We live in a democracy, we have a say in who runs this country and how its run. Why not be heard? You can’t complain about our government if you don’t take the initiative to put people who support your views in place. So here’s my attempt to fight half of the battle for you; I’ll get you registered. You just have to make yourself heard at the polls.”

For more information about *Register To Speak Out!*[™] campaign, please visit RegisterToSpeakOut.org.

Contact:

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